

**50/50:**

**50/50** ARRIVES ON DVD AND BLU-RAY January 24th.

**SETH ROGEN** AND **JOSEPH GORDON-LEVITT** TEAM UP TO BEAT THE ODDS IN A FILM THAT ROLLING STONE CALLS “**ACHINGLY HILARIOUS AND HEARTFELT.**” NOMINATED FOR TWO GOLDEN GLOBES INCLUDING BEST PICTURE, **50/50** IS AN HONEST YET HYSTERICALLY FUNNY ACCOUNT OF A YOUNG MAN’S JOURNEY TOWARD HEALING. PUNCTUATED BY BRILLIANT PERFORMANCES AND LAUGH OUT LOUD COMEDY SEE WHY CRITICS ARE CALLING **50/50** ONE OF THE YEAR’S BEST.

**50/50** – OWN IT ON DVD AND BLU-RAY JANUARY 24<sup>TH</sup>. RATER R FOR LANGUAGE, SEXUAL CONTENT AND DRUG USE.