

## 10,000 BC

:60 Spot

Roland Emmerich, director of the blockbusters Independence Day and The Day After Tomorrow, tells a spectacular tale of prehistoric beasts, fantastic heroes, and a world on the brink of a new civilization, when 10,000 BC comes to Blu-ray and DVD June 24th. Saber-toothed tigers, terrifying creatures, and life-or-death battles await, as jaw-dropping special effects and heart-pounding action create a powerful backdrop for this fantastic saga of ancient worlds and timeless heroes. In a time shrouded by the mists of the past, the prehistoric world is one of savagery and peril. When mercenaries attack his peaceful tribe, a young man embarks on an epic quest and discovers the warrior within himself. Determined to destroy the evil that is spreading across the land, he embarks on a journey of danger, adventure and courage-and a hero is born. Critic NGTVs Carrie Keagan raves, "10,000 BC rocks! It's a pure adrenaline rush from start to finish!" 10,000 BC, on Blu-ray and DVD June 24th. Rated PG-13 for sequences of intense action and violence.

[Insert:10 dealer tag]

:30 Spot

Roland Emmerich, the director of blockbusters like Independence Day and The Day After Tomorrow, tells a spectacular tale of prehistoric creatures, fantastic adventures, and a lost world of savagery and peril. Jaw-dropping special effects and non-stop action create a powerful backdrop for this fantastic saga of ancient worlds and timeless heroes. Critic Carrie Keagan raves, "10,000 BC rocks! It's a pure adrenaline rush from start to finish!" 10,000 BC, on Blu-ray and DVD June 24th. Rated PG-13 for sequences of intense action and violence.

[Insert :05 dealer tag]