

INKHEART RADIO SCRIPTS COPY

:60 Second Spot

Think of the most exciting story you've ever read. Now think how much more exciting it would be if the story leaped off the page...and into real life! That's what happens in the thrilling new adventure *Inkheart*, based on the best-selling children's book and on DVD and Blu-ray June 23rd. Brendan Fraser leads an all-star cast in this all-family, all-fun fantasy about a father and daughter who have the magical power to bring fictional characters to life – and who must embark on a daring quest to return those characters to the storybook world. Karen Durbin of ELLE says *Inkheart* is “wildly entertaining! A joyride.” Jake Hamilton of CBS-TV calls *Inkheart* an “epic adventure for the entire family.” Journey into the heart of adventure with *Inkheart*, on DVD and Blu-ray June 23rd. Rated PG for Fantasy Action Adventure, Some Scary Moments and Brief Language.

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:30 Second Spot

They're out of the storybook world and into ours. Characters from storybooks cross the boundary separating make-believe from real life – can they ever go back? Find out in the dazzling fantasy Jake Hamilton of CBS-TV calls an “epic adventure for the entire family.” Brendan Fraser leads an all-star cast in *Inkheart*, based on the bestselling children's book. *Inkheart*: on DVD and Blu-ray June 23rd. Rated PG for Fantasy Action Adventure, Some Scary Moments and Brief Language.

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